



AMERICAN GUERNSEY ASSOCIATION

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Dear American Guernsey Association Members,

The purpose of the American Guernsey Association is to provide leadership, promote programs, services, technologies and ensure the integrity of the breed in conjunction with state and global Guernsey organizations to enhance the value of the Guernsey breed for the members, owners and dairy industry worldwide.

To support our purpose, and effectively execute the Mission, it is critical that the AGA become more member facing and engage consistently with our State Organizations. Working more closely with our members and state organizations will help drive communication and ensure that our members are heard and supported.

In line with the great tradition of the Golden Guernsey Field Support Rep, I am pleased to announce that Cara M. Trotter will be coming on board to help the AGA work more closely with our members and state organizations across the regional geographies as a Regional and Program Field Manager.

The goal of this effort is to strengthen AGA's organizational engagement and development work with our state organizations and university dairy programs, as well as work closely with our member base.

1. Strengthen and support our state and local Guernsey associations throughout the region.
2. Organize, coordinate and promote semen, embryo, and cattle sales through local and national platforms.
3. Liaison closely with key dairy research and extension programs in the region in support of Guernsey programs and members.
4. Improve and streamline member service offerings to support increase in member services and cattle registrations,
5. Identify opportunities to partner on Golden Guernsey consumer programs.

I am especially elated that Cara reflects a continuation of the great youth leadership programs the American Guernsey Association has supported for generations.

Cara is a recent graduate from the highly respected Penn State university agricultural program with a B.S. degree in Animal Science. Cara has been very active in national and state Guernsey association programs and is committed and passionate about supporting the growth and development of the Guernsey breed and our members. I am confident Cara will hit the ground running and make a significant contribution to our association.

Cara will begin on Monday May 22 on a part-time basis and transition to a full-time position as this effort gains momentum.